



# HUB

Het blad van en voor de leden van TLN

TLN, the trade association for road transport and logistics, is the publisher of HUB, written especially for TLN members. The 'HUB' magazine will be published ten times a year, in a print run of 5,000 copies and will be sent to all TLN members as part of their membership. 'HUB' will focus on how TLN members are ensuring they make the right choices under current market conditions. The magazine will also include clearly

written and informative articles that TLN knows will appeal to its members.

This requires guidance on the steps that need to be taken and the provision of indepth and professional information. The sector must respond to important issues, such as sustainability, the movement of freight flows to the east, Brexit, supplychain and

3pl, ICT, China as an emerging country and matters such as improving the LPI (Logistics Performance Indicator) and restoring and maintaining the position in the top 5 as a logistics services country. Through the publication of 'HUB', TLN's decision to offer a different style of member magazine is therefore also clear. Content of a significantly higher quality, that provides support and direction with the huge challenge facing the sector!



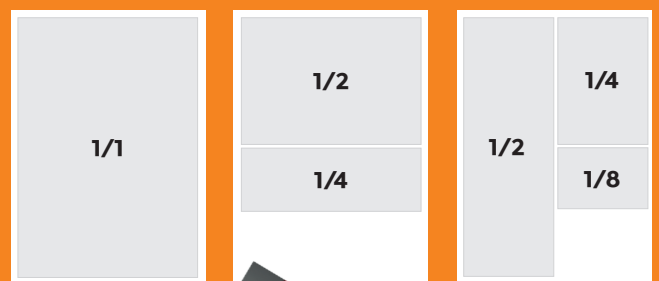
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## ADVERTISEMENT TARIFF 2023 (FULLCOLOUR)

	1x	5x	10x
1/1	€ 1850	€ 1665	€ 1500
1/2	€ 1025	€ 925	€ 835
1/4	€ 565	€ 510	€ 460
1/8	€ 310	€ 280	€ 255

The above rates are exclusive of VAT



### SIZES IN MM (WIDTH X HEIGHT)

1/1 page	185x270
1/2 page standing	90x270
1/2 page lying down	185x132
1/4 page standing	90x132
1/4 page lying down	185x65
1/8 page	90x65
Magazine size after trimming	210x297

### DATE OF PUBLICATION DEADLINE

	Publication	Deadline
No. 1	03-02-2023	20-01-2023
No. 2	03-03-2023	17-02-2023
No. 3	07-04-2023	24-03-2023
No. 4	05-05-2023	21-04-2023
No. 5	09-06-2023	26-05-2023
No. 6	07-07-2023	23-06-2023
No. 7	08-09-2023	25-08-2023
No. 8	06-10-2023	22-09-2023
No. 9	03-11-2023	20-10-2023
No. 10	08-12-2023	24-11-2023



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